



PRINCIPAL | DIRECTOR

## WILLIAM J. PARKER

Bachelor of Building  
Melbourne University, Australia



Bill is a Principal and Consultant with over 40 years' experience in project management as a contractor and development professional.

His focus is to ensure that constructability remains central to our projects, to lead our client advisory services and to set up projects from a management and execution perspective. He is often referred to as "the professor of high-rise construction" on account of his record of constructing some of the tallest towers globally.

He has previously managed and led large projects in Australia, Asia, Europe and North America and has developed his skill-set in a career that has included very senior roles in Construction, Project Management, Development Management, Design & Build and most recently Consulting Project Development and Technology Implementation.

Bill's experience has allowed him to develop an innovative approach across design, development and contracting within property development and construction, with a focus on communication and partnering strategies. Working closely with clients, contractors and consultants, he has delivered results that have ensured cost effective and time effective project progress, i.e. "win-win" outcomes.

### COMPANY DIRECTORSHIPS

A Non-Executive Director for PCL Contractors Pacific Rim P/L, a subsidiary of PCL Contractors of Canada | May 2019 to date

Principal and Founding Director of Parker Construction Services Pty Ltd (PCSI) | 1985 to date

Director of ACC India Limited | 2010 - 2013

Director of Elevo Group Pty Ltd | August 2020 to date

### WHAT I DO

In addition to activities as a Project Leader, Bill takes a keen interest in the training of his teams and has endeavoured whenever possible to promote technology and innovation into his projects. Currently working with two international Modular construction groups to endeavour to find the solution for "local production for modular construction".

Modular construction has many forms – Volumetric, Knock-down, Panelised, etc. The key issues always come down to: Quality, Durability, Structural stability, Logistics. No one should underestimate the lead time and the cost of delivering "boxes of air", so the emphasis is on making "Modular = local".

### KEY ROLES & PROJECTS

For 12 years from December 2006, based in Dubai and operating throughout the Middle East, India and Kazakhstan, in the capacity of Project Director and Company Director for three major contracting companies, notably Grocon International, Arabian Construction Company SAL (ACC) and Consolidated Contractors Company (CCC).

Key international projects include in Dubai the 100 storey Princess Tower, 84 storey Elite Residence and 125 storey Pentominium, the 6 towers at The Hills and in Mumbai the 116 storey World One Tower. Other notable projects include the mixed use 5 towers Abu Dhabi Plaza in Astana, which includes a 78-storey tower, and the Mall of Oman in Muscat.

For almost 20 years to 2006, he was a senior manager on development projects such as Melbourne Central, Southgate, Eureka Tower, Pivot Fertiliser "prescription farming facilities" and numerous smaller projects in the eastern states of Australia – Victoria, South Australia, Tasmania, New South Wales and Queensland. His roles varied from Development Project Manager, Design-Build Director to Construction Director.

### CONSULTING

Bill is currently the Principal of PCSI, and Senior Consultant with PSMJ based in Melbourne operating in the consulting area of project constructability, project rescue, project management, leadership training and business strategy, with both consultants and corporations globally.

Bill is also retained by Takenaka Corporation of Japan as a strategic advisor for business development in projects and promotion of their composite timber structures design and supply company within Australia.

In 2017-2018, he was appointed by Doka to its start-up Lumus Consulting project, 'to develop a Concrete technology led advisory service' to complement their formwork systems and innovation department. This culminated in the rebranding of their Concrete technology division as "Concrefy", a full-service company. Subsequently Bill was a team member in the birth of "digital Doka" to complement Doka's e-formwork solutions.

### CONSTRUCTION & DEVELOPMENT

Since 1981, when first appointed as project manager for a CBD office tower in Melbourne, he was progressively given key responsibility for larger and more complex projects.

He has worked globally with international companies such as Costain, Grocon, Leigh & Orange, ACC, CCC and Doka. This has given him extensive exposure and expertise in 'constructability' of major Civil Engineering and Building projects on four continents.

### CONTACT WILLIAM PARKER

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